İSTANBUL
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ISTANBUL DEVELOPMENT AGENCY

# ISTANBUL PROJECT ACADEMY

İTÜ NOVA TEKNOLOJİ TRANSFER OFİSİ

TTO Boğaziçi Üniversitesi Teknoloji Transfer Ofisi A.Ş.

İSTANBULTTO TEKNOLOJİ TRANSFER OFİSİ

KOÇ ÜNİVERSİTESİ

MİTTO 2012 MARMARA ÜNİVERSİTESİ İNOVASYON VE TEKNOLOJİ TRANSFER UYGULAMA VE ARAŞTIRMA MERKEZİ

YTÜ YILDIZ TEKNOPARK

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# Horizon Europe Cluster 1:

## Health Brokerage Event

## Project Idea / Field of Expertise :

LIVING LAB; PATIENT CENTRIC INNOVATION, AGILE LEADERSHIP, REPLICATE AND SCALE TEST AND PROTOTYPING

## Organisation Name:

**SYNTEZIA SARL**

## Addressed Topic(s) & Call(s):

**HORIZON-CL1-2023-D1-01**
**HORIZON-CL1-2023-D5-01**
**HORIZON-CL1-2023-D6-01**

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# SYNTEZIA HEALTH

- Syntezia Sàrl, registered in Geneva, Switzerland
- Business Advisory, Investment Readiness, Impact Assessment, Dissemination and Exploitation, Living Labs best practices
- Past experience in EU-funded projects : EIC Accelerator (10), BlueInvest (4), ERANET (3), EUSIC (1)
- In Healthcare & Wellness
  - VITALISE Project Harmonisation Board (Living Lab Best Practices)
  - LIVING LAB embedded in a French Hospital (Governance, Setup for a real life experimentation space with a testbed apartment to host prototypes for home-care innovations
  - GENEVITA Foundation : to foster non invasive personalised and precision medicine
  - DIGITAL EUROPE Future Unicorn Award AI project / EIC Accelerator Coach.
  - 3D and advanced manufacturing in Healthcare
  - Numerous hackathons and open lab days on health and wellness.

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# Our expertise

- We can join Consortia as Switzerland Associated Partner and look after business planning, value proposition, business models, design thinking, system thinking, co-creation, co-design, governance, stakeholder engagement, go-to-market strategy, living lab tools and technics, dissemination, exploitation, communication.

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# Contact details

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|---|---|
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# THANK YOU…