



# İSTANBUL PROJECT ACADEMY



MARMARA ÜNİVERSİTESİ  
İNNOVASYON VE TEKNOLOJİ  
TRANSFER UYGULAMA VE  
ARAŞTIRMA MERKEZİ





Health Care  
Doctor  
Hospital  
Pharmacist  
Nurse  
Dentist  
First Aid  
Surgeon  
Emergency

MEDICAL

# Horizon Europe Cluster 1: Health Brokerage Event

MEDICAL



**Project Idea / Field of Expertise:**

**Psiconnea** is an intelligent platform of psychological well being that **reduces the levels of anxiety, stress and depression**

**Organisation Name:**

PSICONNEA B2B, S.L.

**Addressed Topic(s) & Call(s):**

Unlocking the full potential of new tools, technologies and **digital solutions for a healthy society**



We rely on technology to **change the world**



- Psiconnea is born
- **B2B market**

2021



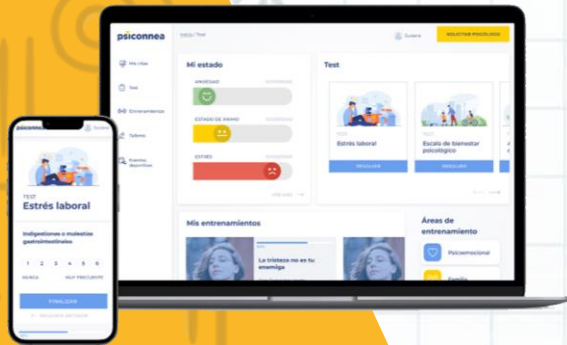
- More than **20.000 users** in less than a year
- **5 employees**

2022



- **8 employees**
- **B2C market**
- Translated in **3 languages** (english, spanish and portuguese)
- Proven by **scientific evidence**

2023



## Milestones

EIT AI Challenge

Americas Emerge  
2023 Miami

ENISA loan



# Technology, psychology and artificial intelligence in one app

- **Psiconnea** identifies the psychoemotional state and lowers the levels of **stress, anxiety and depression**, focusing on:



- **We reduce the need of therapy by 50%**, saving people money, time and emotional cost
- **Multidisciplinary team:** engineers, psychologists and developers



# Contact details



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THANK YOU...



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