



İSTANBUL PROJECT ACADEMY



MARMARA ÜNİVERSİTESİ
İNNOVASYON VE TEKNOLOJİ
TRANSFER UYGULAMA VE
ARAŞTIRMA MERKEZİ





Horizon Europe Cluster 6:

Food, Bioeconomy, Natural Resources,
Agriculture and Environment Brokerage Event





Project Idea / Field of Expertise :

The **citizen's platform** to co-design the common digital experiences in the smart-city/village for urban and rural areas
More detailed expertise at <https://jimp.co/Expertise>

Organisation Name:

Justinmind – <https://www.justinmind.com>

Addressed Topic(s) & Call(s):

- **Destination 6:** Resilient, inclusive, healthy and green rural, coastal and urban communities
- **Destination 7:** Innovative governance, environmental observations and digital solutions in support of the Green Deal



- Justinmind - <https://www.justinmind.com/>
 - +3 Million users in the platform: <https://www.justinmind.com/customers>
 - +400 Research and Education Institutions using Justinmind: <https://jimp.co/ClassroomLicenseList>
- **The citizen's platform** to co-design the common digital experiences in the smart-city/village - More information in: <https://jimp.co/CoCreation>
- Past experience in EU-funded projects
 - Europe-China Grid Internetworking <https://cordis.europa.eu/project/id/045256>
 - Justinmind XR <https://www.justinmind.com/customers/eu-horizon-research-innovation-programme-xr>

Expertise in co-creation platforms for urban and rural areas

- Citizens and Public Servants can design their software
- Can be applied to design mHealth and eHealth platforms with patient and caregivers direct participation. For destinations...



- **Destination 6:** Resilient, inclusive, healthy and green rural, coastal and urban communities
- **Destination 7: Innovative governance**, environmental observations and **digital solutions** in support of the Green Deal

- A tool for citizens to take ownership of Gov applications
- Gov and Administration (public servants) allow citizens to participate in defining common administration tools and platforms
- Public Servants can design their internal applications

Crowdsourcing participation for everyone in the *Innovation Quadruple Helix* (civil society/citizens/communities, academia/research, public authorities and Industry)



Case Study: Social Healthcare portals in United States designed with Justinmind
[How SEI changes the future of healthcare with Justinmind](#)

Contact details



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THANK YOU...



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