

ISTANBUL PROJECT ACADEMY























Horizon Europe Cluster 6:

Food, Bioeconomy, Natural Resources, Agriculture and Environment Brokerage Event

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Project Idea / Field of Expertise :

Organisation Name:

Addressed Topic(s) & Call(s):

Figure of Ethics Advisor in a project

Ethical Guidelines & Ethics Issues

Data Protection: GDPR and legal compliance -

Data Management Plan - Privacy by Design - Data re-use, Pseudo/anonymisation of data.

Human Participation: Recruitment, Consent, Ethics Approvals

Artificial Intelligence, Trustworthy AI: Transparent AI - Impact, Acceptability & Desirability Assessments - High-risk AI - Bias analysis.

Dual Use & Misuse of Research

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Re:framing Migrants in the European Media







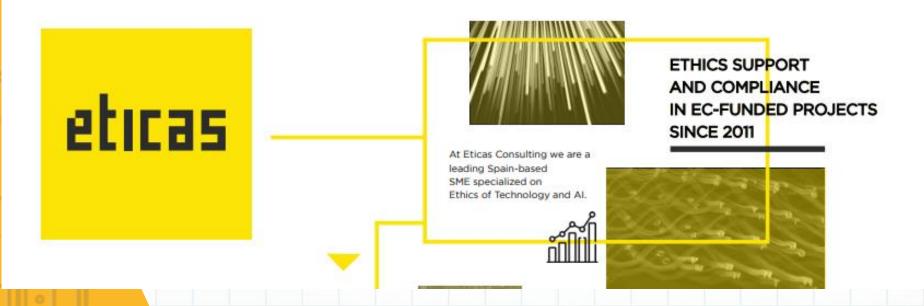






Organisation name

YOUR ETHICS PARTNER IN EUROPEAN COMMISSION'S HORIZON PROJECTS





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Translation of the protection of the protection

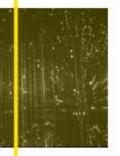
With a track record of 17 projects with a 30% success rate in H2020, we are also very familiar with financial obligations.

We don't consider ethics as a tick-box exercise, but as a competitive advantage and best practice in your project.









WE ARE THERE FOR YOU

We can help our partners understand and fulfill their ethics obligations, and draft a Data Management Plan, to get Ethics Approvals and report to REA and ensure compliance.

On top of that, we make technical, societal impact risk mitigation and Privacy by Design recommendations.

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OUR EXPERTISE



Ethics requirements, HE guidelines, GDPR, Societal impact & Trustworthy AI

Human Participation, Recruitment, Consent & Ethics approvals

Data Protection, Data Management Plan, Legal compliance, Privacy by Design & Data re-use,

Pseudo/anonymisation, High-risk AI, Third Countries, Environment and Health, Misuse / Dual Use & Civil Applications



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+10 years experience as Ethical Advisor of European Projects +17 European Projects (FP7, Horizon 2020) 30 % success rate in proposal presentation

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Our staff has taken part in **REA evaluations** both as **scientific** and **ethics** experts

TOPICS TREATED IN THE PAST:

Security, Borders, Migration, Terrorism Attacks, Emergency Protocols (<u>PROACTIVE</u>, <u>COUNTER</u>. <u>POP.AI</u>, <u>TEAMAWARE</u>, <u>TENSOR,INSPECT</u>)

Industry, Environment and Climate Change. Sustainable Mining (MASTERMINE)

Industry Leadership. Organic Electronics (MADRAS)

Tackling gender, race and other biases in AI (<u>FINDHR</u>)

Culture, creativity and inclusive society (SHIFT)

Security (FP7) (ORIGINS, ABC4EU)





Our expertise

ETHICS REQUIREMENTS - GDPR COMPLIANCE SOCIETAL IMPACT - TRUSTWORTHY AI



HUMAN PARTICIPATION

Recruitment
Consent
Ethics approvals

DATA PROTECTION

Data Management Plan
Legal compliance
Privacy by Design
Data re-use
Pseudo/anonymisation
Third Countries

ARTIFICIAL INTELLIGENCE

Transparent AI
Acceptability & Desirability
High-risk AI
Impact Assessment
Bias Analysis



MISUSE /
DUAL USE

CIVIL APPLICATIONS

OTHER ETHICS ISSUES

















THANK YOU...











