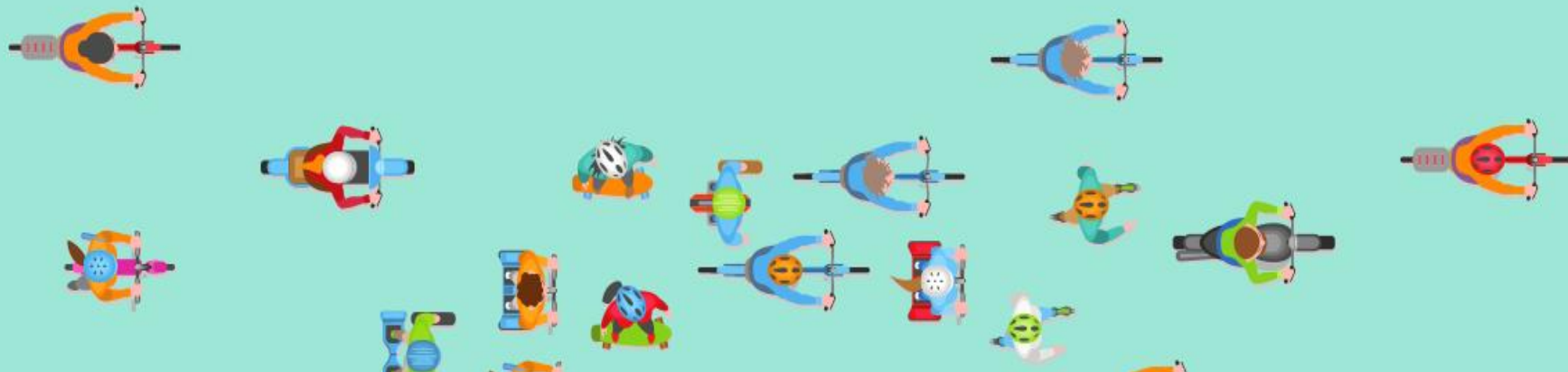


# VELOWAYS



VELOWAY'S 2023

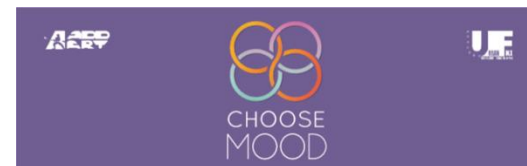


2019



### **BICYCLE APP**

Cycling paths experience again and again



### **Mood MAP APP**

Look at cities with the heart

**VELOWAY'S** will be a brand that supports everything that has to do with the bicycle, ideas and concepts for informative and instructive bike rides, interactive storytelling, digitized bike games and performance-based gamification systems. Everything from the Velo-Highway to small bike paths and not only in Europe but worldwide.

## Potential of the bicycle industry:

1. 50 - 80% increase per year
2. In 2018, 4.1 million bicycles were sold in Germany
3. Trading turnover 2.3 billion euros
4. 40% of the bicycles sold in Germany were produced in Germany.
5. E-bike Share of bikes sold: 560,000

With an e-bike you can ride comfortably and enjoy the scenery!

## EuroVelo Economic Impact

The European Bicycle Route Network EuroVelo is a project from the European Cyclists Association ECF. By 2020, long-distance cycle paths with a total length of more than 70,000 kilometres will be created. By 2012, the network had grown to 45,000 km. The aim is to develop infrastructure for both cycling tourism and the local population. (Source Wikipedia)

**Now we are by 90.000 KM in 2023**

An evaluation of the EuroVelo network has also been made. The study concludes that it is currently not an important transport or tourism network but that it has considerable potential if developed.

A model has been generated to assess the economic impact of EuroVelo if developed as a European transport and tourism network. It is estimated that 60 million (2019) trips will generate a total of €7 billion of direct revenue that can be attributed to EuroVelo as a cycle tourism product.



# The European Cycling Route Network EuroVelo – Today 2022 - Ready

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<a href="#">ev-1</a>	Atlantic Coast Route
<a href="#">ev-2</a>	Capital City Route
<a href="#">ev-3</a>	Pilgrim Route
<a href="#">ev-4</a>	Central Europe Route
<a href="#">ev-5</a>	Via Romea Francigena
<a href="#">ev-6</a>	Atlantic - Black Sea
<a href="#">ev-7</a>	Sun Route
<a href="#">ev-8</a>	Mediterranean Route
<a href="#">ev-9</a>	Baltic-Adriatic Sea Route
<a href="#">ev-10</a>	Baltic Sea Coast Route
<a href="#">ev-11</a>	Eastern Europe Route
<a href="#">ev-12</a>	North Sea Coast Route
<a href="#">ev-13</a>	Iron Curtain Trail
<a href="#">ev-14</a>	Waters of Central Europe
<a href="#">ev-15</a>	Rhine Cycle Path
<a href="#">ev-17</a>	Rhone cycle path
<a href="#">ev-19</a>	Meuse cycle path



Discover Europe by bike! We give  
you the support!

Click on a Rout or a country

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<a href="#">Albania</a>	<a href="#">Belgium</a>
<a href="#">Bosnia and Herzegovina</a>	<a href="#">Bulgaria</a>
<a href="#">Denmark</a>	<a href="#">Germany</a>
<a href="#">Estonia</a>	<a href="#">Finland</a>
<a href="#">France</a>	<a href="#">Greece</a>
<a href="#">Ireland</a>	<a href="#">Iceand</a>
<a href="#">Italy</a>	<a href="#">Croatia</a>
<a href="#">Lettland</a>	<a href="#">Liechtenstein</a>
<a href="#">Latvia</a>	<a href="#">Luxemburg</a>
<a href="#">Malta</a>	<a href="#">Monaco</a>
<a href="#">Montenegro</a>	<a href="#">Niederlands</a>
<a href="#">Norway</a>	<a href="#">Austria</a>
<a href="#">Poland</a>	<a href="#">Portugal</a>
<a href="#">Republic of North Macedonia</a>	<a href="#">Romania</a>
<a href="#">Russia</a>	<a href="#">Sweden</a>
<a href="#">Switzerland</a>	<a href="#">Serbia</a>
<a href="#">Slovakia</a>	<a href="#">Slovenia</a>
<a href="#">Spain</a>	<a href="#">Czech republic</a>
<a href="#">Türkei</a>	<a href="#">Ukraine</a>
<a href="#">Hungary</a>	<a href="#">United Kingdom</a>
<a href="#">Belarus</a>	<a href="#">Cyprus</a>



THE FUTURE OF CYCLING IS VELOWAY'S EUROPE





**VELOWAY'S** will be a brand that supports everything that has to do with the bike, ideas and concepts for informative and instructive bike rides, interactive storytelling, digitized bike games and performance-based gamification systems. The first Kickoff of the VELO-SUPPORS will be at the bike path in North Macedonia in Stobi and Negotino.

**EuroVelo 11** – **The Eastern European Route** passes through most of Macedonia and connects Greece with Serbia in the southeast, as well as Vardar and Skopje at the northeastern plain region and the cities of Evgelija, Veles, Skopje, and Kumanovo. For History buffs the area of Skopje has been settled since at least 4000 BC. Remains of Neolithic settlements have been found in the ancient fortress of Kale overlooking the modern city center. Visit this fascinating city by following EuroVelo 11!



Wine  
Country  
Cycling  
Track

**EuroVelo 13** - **Iron Curtain Trail** is a great way to get to know Northern Macedonia, one of the lesser known yet trendiest destinations in Eastern Europe. The Iron Curtain Trail leads from Bulgaria to Northern Macedonia via the Delchevo border crossing. The route winds between charming towns and villages through the natural beauty of the Malesh Mountains before heading to Strumica, home to the famous frescoes of the Monastery of St. Leontius. The last section visits breathtaking natural areas near the Belasica Mountains, which include some enchanting waterfalls.

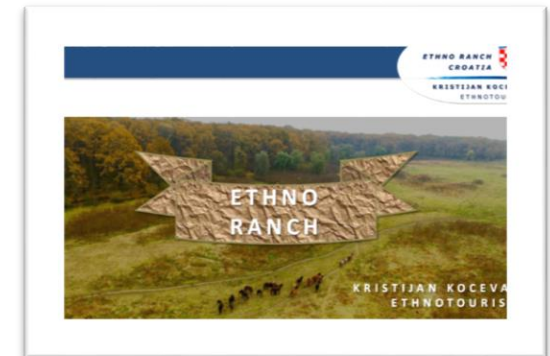
(Source EUROVELO)



# The European Bicycle Route Network EuroVelo - The Idea

# VELOWAYS

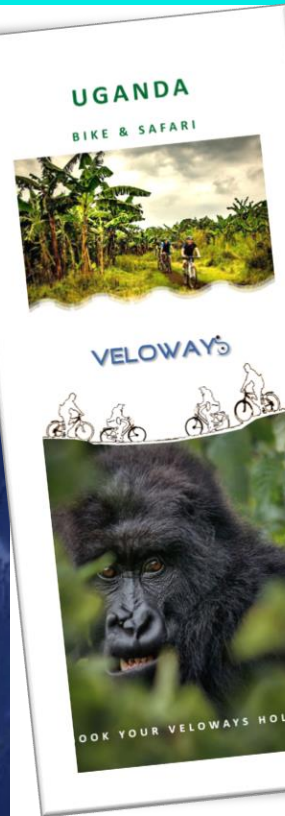
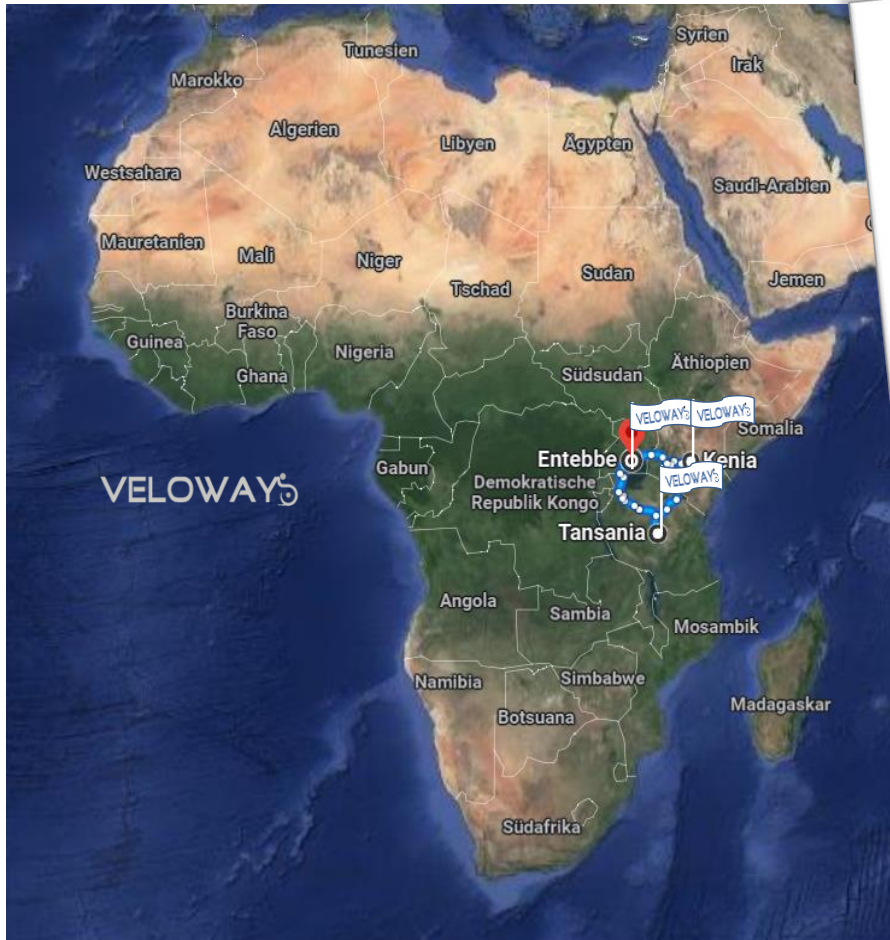
**VELOWAYS** is a brand that supports everything that has to do with the bicycle, ideas and concepts for informative and instructive bike rides, interactive storytelling, digitized bike games and performance-based gamification systems. Everything from the Velo-Highway to small bike paths and not only in Europe but worldwide.



THE FUTURE OF CYCLING IS VELOWAYS'S EUROPE

# The European Bicycle Route Network EuroVelo - The Idea

# VELOWAYS



**VELOWAYS** is a brand that supports everything that has to do with the bicycle, ideas and concepts for



# The European Bicycle Route Network EuroVelo - The Idea

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VELOWAYS COUTRYS EU	AREA	VELOWAYS BIKES
Germany	NRW Niederrhein	10
Greece	Athen Area	10
Greece	Kos	Partner Bikes
Nordmacedonia	Negotino	10
Montenegro	Plevia	10
Croatia	Nova Gradiska	10
Italy	Emila Romana	Partner Bikes
Italy	Sizilia	Partner Bikes
Italy	Sardinia	Partner Bikes
VELOWAYS COUTRYS AFRICA	AREA	VELOWAYS BIKES
Uganda	Kampala	10
Kenya	Aberdare	10
Tansania	Arusha	10

**VELOWAY'S** will be a brand that supports everything that has to do with the bicycle, ideas and concepts for informative and instructive bike rides, interactive storytelling, digitized bike



THE FUTURE OF CYCLING IS VELOWAY'S EUROPE



#### Drive CO2-free and still enjoy your short holiday:

In Emmerich am Rhein we offer you a short holiday. Rent an e-bike with us. And spend an afternoon in our beautiful region.

Ride your e-bike along the Rhine for 3-4 hours, cross over with the bike ferry and enjoy the sunset with a great meal on the Rhine promenade. We book the restaurant of your choice and provide the e-bikes.

We look forward to seeing you.

**Max. 8 persons**  
**25,- € PP (plus restaurant)**  
**+ 10,- € booking fee per tour**  
**Booking 48 hours in advance**



## Rent a e-bike

#### Mietpreise E-Bikes

E-bike	1-2 days	25,00 € /
day		
E-bike	3-5 days	22,00 € /
day		
E-Bike	5 days	20,00 € /
day		
E-Bike	6 days	18,00 € /
day		



Niederlande  
und  
Ruhrgebiet

## Rent a e-bike



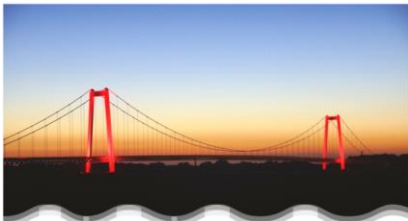
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Vermeidung

**VELOWAYS**

**G O R A N K E L E M E N**  
**KARLSTRASSE 48**  
**D- 46446 EMMERICH AM RHEIN GERMANY**

web: **WWW.VELOWAYS.EU**  
e-mail: **INFO@VELOWAYS.EU**  
**MOBILE: 0049 178 2769450**

MINIVAKANTIE  
MINI URLAUB  
MINI VACATION

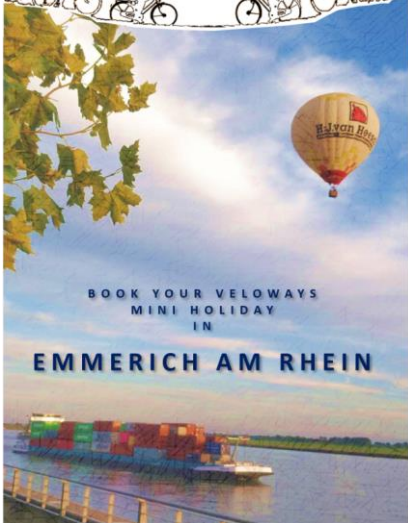


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BOOK YOUR VELOWAYS  
MINI HOLIDAY  
IN

EMMERICH AM RHEIN



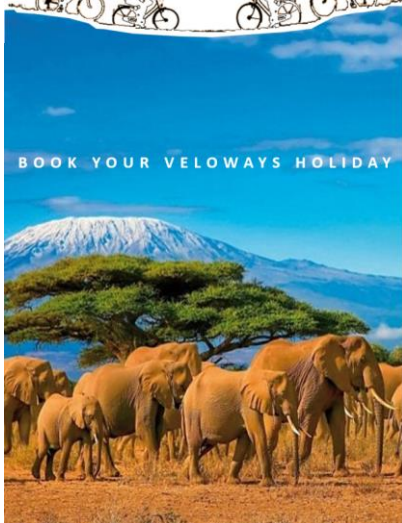
KENIA  
TANZANIA  
BIKE & SAFARI



VELOWAYS



BOOK YOUR VELOWAYS HOLIDAY



UGANDA  
BIKE & SAFARI



VELOWAYS



BOOK YOUR VELOWAYS HOLIDAY

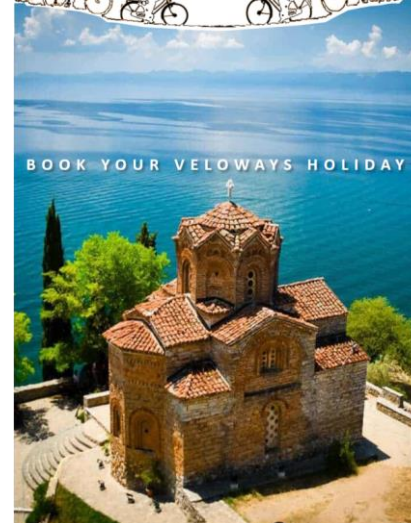
NORTHMACEDONIA  
BIKE & HOLIDAYS



VELOWAYS



BOOK YOUR VELOWAYS HOLIDAY







# VELOWAYS

Rent your e-bike



[www.veloways.eu](http://www.veloways.eu)

**VELOWAY'S** provides you with e-bikes that are fully serviced, during your travel time. Besides the exchange and repair service on the spot, VELOWAY'S also offers the possibility to bring the bikes to your hotel. You simply pay by credit card or online. The bikes will be picked up after your trip. You can book them at [www.UrbanFolxTravel.com](http://www.UrbanFolxTravel.com)

Currently we offer this service in the Netherlands, Germany and from 2023 in Croatia, Greece, North Macedonia.



- No purchase cost
- No one-time connection fee
- Contract duration 1 year
- Unlimited mileage per year
- Including third party insurance
- Fixed price per week, including maintenance and repairs
- Replacement of tires and brakes
- Rotation system with 24 hour exchange service

# VELOWAY

## Electric bicycle Technical Info

Model Ladies	Electric : Yes	Brake lever Tektro four finger grip,	Brakes front & rear disc brake	Lock AXA + battery lock	Frame Strong E-Series Alloy with integrated cables
Front fork Hi-Ten blade	Number of gears None	Rims Shining A-M4 alloy Strong design	Stainless steel spokes	Tires CST Balloon Zeppelin 54-622	Pedals VP-628 alloy
Stem Alloy Mountain	Saddle Selle Royal	Seat post Aluminium	Lighting Spanninga (v + a)	Mudguards Aluminium	Weight 28,6 kg
Motor E-Going / Bafang 250 Watt front wheel motor with disc brake	Number of settings: 1	Battery 11.8Ah Lithium-Ion 37 Volt	Delivery conditions	Delivery bag: included	Roadworthy: yes
INSURANCE :	See Below				
Theft Protection : yes, 2 original keys required (own risk 350,- per event)			Damage to bikes: yes (own risk 350,- per event)		
Replacement transport in case of damage, service or theft			Advertising: Yes		





Our partner from the Netherlands has been successful in the B2B sector in the Netherlands for years and has a lot of experience.

In addition, the e-scooters and e-bikes are specially built for rental use.

Due to the experience, the vehicles are robust and easy to handle, so that a wide group can operate the e-bikes, for example.

There is no gear shift but a small automatic. Whether young or old it rides, like a Dutch bike... very comfortable.

This backing gives **VELOWAYS** the security to fall back on know-how and become successful.





Goran Kelemen (l.) from Emmerich offers rentable two-wheelers on Kaßstraße in Emmerich. Leo Kersten (2nd from left) and Davy Kersten from the Netherlands support him, as does Anjelica Evans.



**VELOWAYS** Local Impact

- Increase in the number of tourists and hotel bookings
- Increasing the profile of the region
- Increase perception of the bike brand
- Increase in the sale of bikes
- Increase in the sale of accessories

Target groups from 18 -30 years, families and 40+ years



be a part of **VELOWAYS**

**VELOWAYS** what we are looking for

- Hardware partner for bike sales
- Partner for accessory items, promotional items
- Investment partners or shareholders / investors
- Locations at home and abroad
- IT partner for GPS locks and fleet management solutions





VELOWAYS for your region, your city or even your country?

We are happy to integrate your existing infrastructures, such as ethno-villages, museums, cycle paths and nature parks, as part of our concept. Especially digital solutions for your future visitors.

# VELOWAYS

## VELOWAYS

KAßSTRASSE 48 | D- 46446 EMMERICH AM RHEIN | GERMANY

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moblie: **0049 178 2769450**