



NRW.BANK

EU funding, Foreign Trade & Investment Promotion

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NRW.BANK
Wir fördern Ideen

NRW.BANK



- Development bank for federal state of North Rhine-Westphalia (NRW)
- Support for owner, state of NRW, in the completion of its structural and economic policy tasks
- Total balance sheet 2021: approx. 153 bn€
- Funding volume 2021: approx. 12,1 bn€

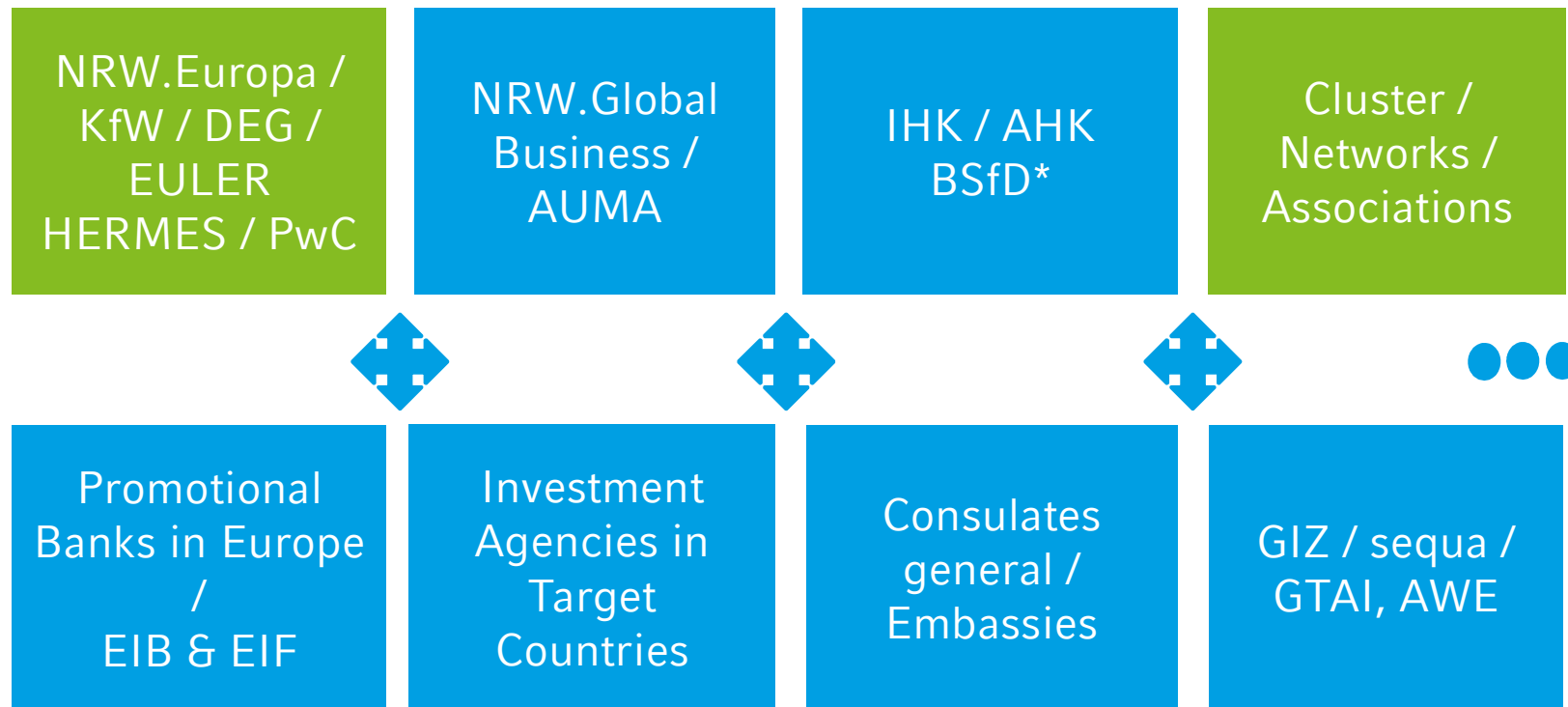
Public Funding & Financing – overview

consulting for all phases in the internationalisation process



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| Phase 1 Market orientation | Guidance grants for the funding of commercial guidance Strategy consultancy EU- and Foreign Trade advisory services |
| Phase 2 International market development | Promotion trade fair participation - Auslandsmesseprogramm, „Messe meets Mittelstand“ Corporate and delegation travel B2B cooperation exchanges at leading trade fairs Partnering opportunity database (POD) of the enterprise europe network International consultancy |
| Phase 3 Production-/Order finance | Public subsidised loan programmes NRW.BANK, KfW & LR Special Loan programmes for founders and start ups Equity programmes |
| Phase 4 Exporte & Coverage | “Hermesdeckungen” – Export credit guarantees of the federal government (to companies/banks) Special kind of financing instruments for export from AKA-Bank |
| Phase 5 Direct Investments & Coverage | Public subsidised loan programmes NRW.BANK und KfW (for foreign investments) Other special programmes(KfW-IPEX, DEG, EIB/EIF) Investment Guarantees by the federal government Country Guarantee NRW (abroad) Funding research in the target country |

Cooperation Partner Foreign Trade



*BusinessScout for Development



— Excursus:

Preparing für the financing discussion from a bank's point of view

Discussion:

Aspects that are important for the applicant for a loan and those that are important for the financing bank.

Contact



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Promotion

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