



7TH INTERNATIONAL

B2B SOFTWARE DAYS

THE FUTURE
OF DIGITAL
BUSINESS

8-9-10 MAY 2023

**VIENNA CITY HALL
& ONLINE**


#swdays23

A nighttime cityscape with a digital network overlay. The city lights are visible in the background, and a network of white lines and nodes is superimposed on the image, suggesting a digital or technological theme.

Concept

The biggest software B2B event in central Europe featuring

- Industrial Keynotes
 - >>Trends in digital business and technological highlights
- Dedicated onsite & virtual B2B Speed-Dating
 - >>More than 2,000 pre-arranged face-to-face meetings
- Thematic Workshops
 - >>Security, Metaverse, Feature Design, IP Strategy, Quantum Computing ...
- Start-up Pitching
 - >>Investor matchmaking
- CoCreation Labs
 - >>Solve corporate challenges



Hard facts

@ Vienna City Hall (onsite)

Monday 08 May >>Keynotes and B2B Meetings

Thursday 09 May >>Partner Country and Workshops

Just virtually:

Wednesday 10 May >>Workshops and B2B Meetings

More than 2,000 international guests expected

>>SMEs, corporates, start-ups and R&D institutions

>> looking for technological, research & business cooperations

FOCUS on B2B SOFTWARE

Partner country

We are happy to announce Ireland as the official partner country for 2023. The main focus will be on start-up and scale-up companies from Ireland, which will prominently participate at the event (keynotes, workshops, pitches).



Co-organised with



Last editions

2021:
2300 participants
1600 b2b meetings



2019:
1000 participants
1200 b2b meetings

2021

- 13 international keynotes
- 24 workshops
- 1600 b2b meetings
- 130 co-organisers
- Sweden as partner country
- Pitching battle



Organised by

