Regional seminar regions 3 and 7 South Med and IIY

Grant Holders Meeting CBHE projects 2022

8 February 2023

German BERNAL RIOS

European Commission

DG Education and Culture (EAC)

European Commission

Jean-Marie MOREAU

European Commission

DG Neighbourhood and Enlargement (NEAR)

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South Med projects per strand

14 projects including 5 cross regional

Strand 1	Strand 2	Strand 3
1 project	10 projects	3 projects

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South Med projects per typology

National, regional, cross-regional projects

National	Regional	Cross-Regional
5 projects	4 projects	5 projects

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South Med projects per selected priority

Digital Transformation: 7 projects

Sustainable growth and jobs: 3 projects

Migration and mobility: 2 projects

Governance, peace, security, human development: 1 project

Green deal: 1 project

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ICT4EDU (JO, EG, PS)
DIALANGUES (MA)
RL4ENG (JO, LB, MA, TZ)
DigITAfrica (TN, KE, MG, GN)
PYTHAGORAS (EG, TN)
AFRICONNECT (MA, SN)
BIONET (MA, ET, BJ)

3EEE (PS)
DIRASA (TN)
PRESS (IL, GE, ID)

HGRA (LY)
MORHEL (MA)

TOURITAGE (EG, TN)

WE4HER (DZ, LB, TN)

Region 7 Iran, Iraq,Yemen

Application received: 4

Funded Projects: 1

Strand 1

TeachersMOD

IRAQ (5)

IT (2), PT (1), ES (1)

PRIORITY:
Sustainable Growth and Jobs

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Key elements and recurrent challenges

- Quality Assurance
- Inclusiveness & Ownership
- Dissemination & Sustainability
- Impact

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Quality Assurance

✓ The **QA Plan**: go for a **short** and **authentic** one.

We see so many copied/pasted that remain on paper !

It is **not a theoretical dissertation**, but a practical document listing your **tools** and **procedures.**

Please avoid repeating general info on the project.

✓ **External expert**: **leave your comfort zone:** look for a genuinely independent expert !

- Transparent and timely recruitment
- Experience in EU projects not necessary

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Ownership by Third Countries HEIs

- ✓ Ensure that the Third Countries teams **know the whole project** steps and are **involved in the main WPs**
- ✓ Ensure that in each partner Institution there is enough info on the project and **open access to all interested and motivated staff**

- ✓ **Parallel work vs collaborative work**
- ✓ Strike the right **balance** between **leading the partners** and **empower them**, including the less experienced ones

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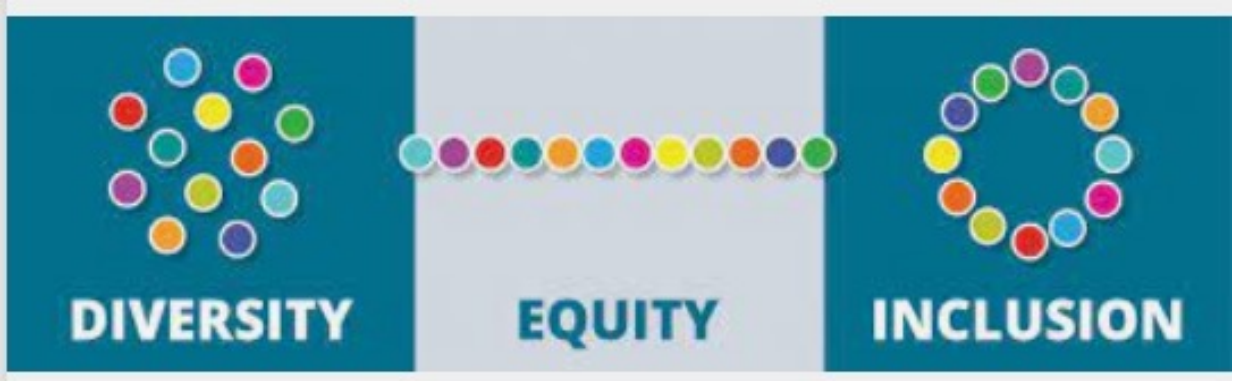
Inclusiveness

Concerns **vulnerable groups:** minorities, migrants, economically disadvantaged students, physically impaired students, girls/women, etc.



In this regard the CBHE action **needs to deliver more**.

NOT TOO LATE TO REINFORCE THIS ASPECT !

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What we mean by ‘Dissemination'

- **Internal and external communication** of your project results
- **Communicate 'results'** rather than 'project activities'
- **Be strategic!**
  - Define internal and external target groups (incl. public authorities)
  - What media are best to reach them?
  - What **level of influence (impact)** are you trying to have over them?
  - Explain also how you expect the results to be exploited
  - How are you going to measure the effectiveness of your dissemination strategy?
- **Collect, analyze and document data**

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Dissemination : Tips

Launch from the start the project website and update it regularly!

- Prepare project presentation video
- Create link from the project website to the institutional website of each partner
- Remember the **Erasmus+ Logo** in all dissemination material
- Create synergies with other CBHE projects and other projects in the participating countries

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What we expect in terms of sustainability

- Not to be conceived as “side” or “added value” effect of the projects.
- Needs to be taken care of from the beginning
- Realistic business plan and involvement of relevant actors from the beginning.
- HEIs will be willing to fund their maintenance and renewal
- A project should not be a one-man show: institutional ownership is essential !

Sustainability …

Based on facts, figures and evidence

Secured before the end of the project

Good intentions

Provisions on paper

Counting on « sequel » projects

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Current issues

- Lack of sustainability strategy
- Lack of involvement of stakeholders
- Limited scope of sustainability related activities
- Accreditation of newly developed curricula

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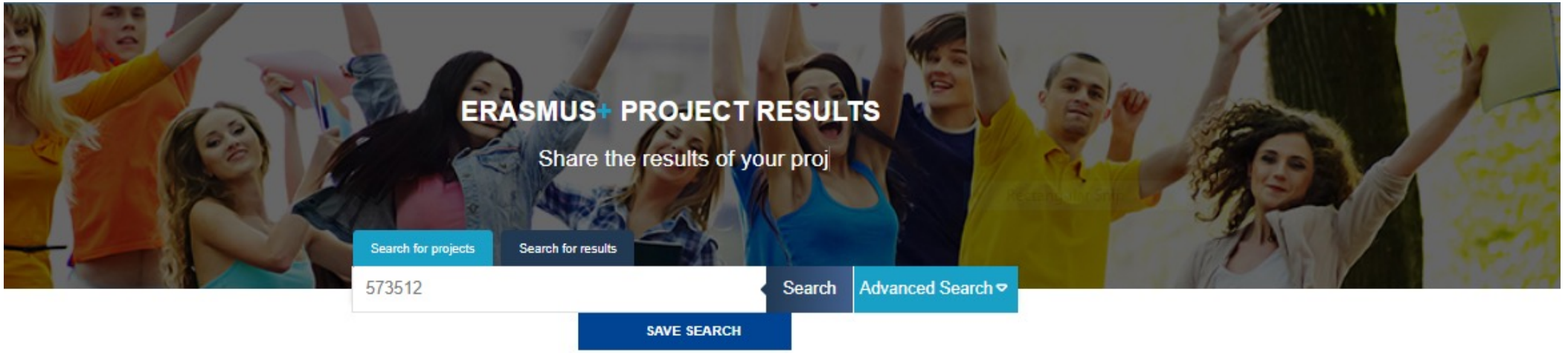
The Erasmus+ Project Results Platform



1 PROJECTS FOR KEYWORD: 573512

Download list as Excel (max. 1000 lines)

List | Map

Project Title	Description	Topics	Start Year	Countries
Innovative training for Smart coastal management and Sustainable blue growth	In a context of rapid economic growth impacting its coastal zone, Morocco must organize a marine and coastal management plan as		2016	

ADD TO BOOKLET

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What we mean by project 'results'

✓ **Tangible, extrinsic outputs** of project activities

✓ **Concrete products and services**

e.g. a new curriculum, a training manual, Data-base, New career centre

Internal working documents are not results

Project activities are not **project results**

! Products must bear logo and mention of the E+ Programme

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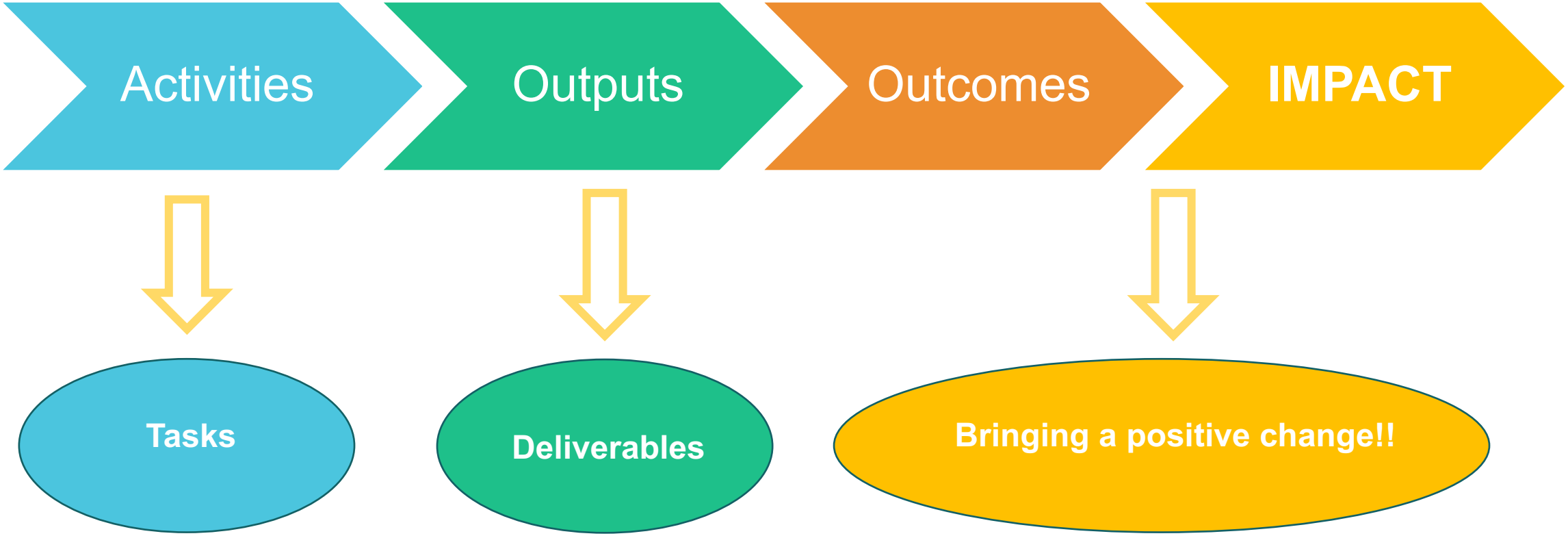
Results chain of your project:



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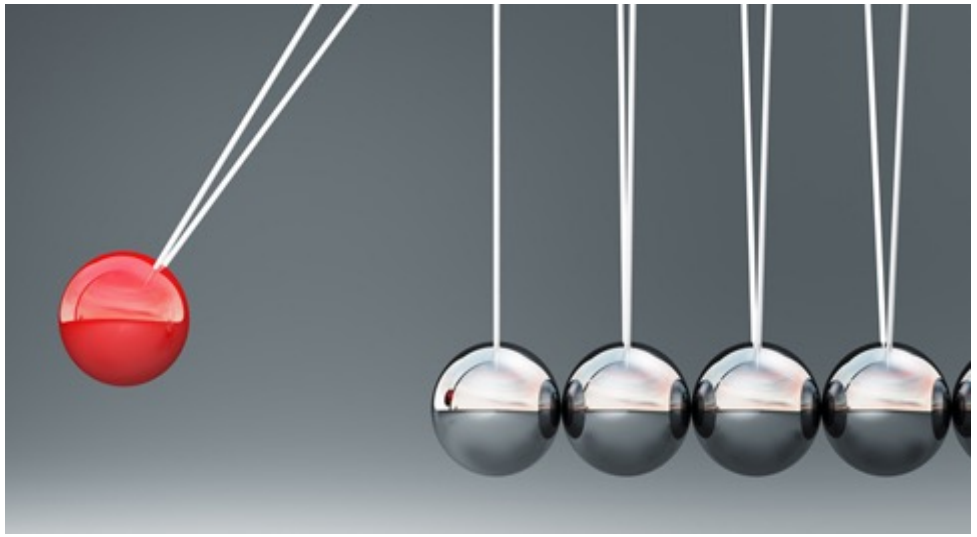
What are the Deliverables?

- ✓ The effective **OUTPUTS** of your project
- ✓ Focus on the **quality of the deliverables** (a website, a report, a lab, new modules, new services…)
- ✓ Quality reflects the effective **INPUTS** given at the source (each individual partner!)
- ✓ Measure the risks ahead and plan contingency measure
- ✓ Qualitative deliverables take into account the targeted beneficiaries and the desired final impact

Is you project having an impact?

Producing any effects on:

- individuals,
- institutions,
- education systems



Introducing a positive, visible, sustainable change

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How would you prove this impact?

- ✓ **You are making a change**: measure it!
- ✓ Keep the **LogFrame Matrix** on your desk (KPIs)
- ✓ What is your **base-line**?

  A detailed needs analyses is your starting point (not enough? Establish one!)
- ✓ Every time you face a **choice…choose the path maximising the impact**!
- ✓ **Compare the outcomes** obtained at the end **with the baseline** and obtain your **impact**

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Thank you

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