

# What is the ReStartSMEs initiative?

ReStartSME is the initiative promoted by the European Commission to respond to the COVID-19 pandemic and thus economic downturn. The project aims to build resilience of manufacturing SMEs in automotive, machinery & equipment, food and textile by analyzing their digitalization needs and offering concrete tools to adopt modern technologies such as AI, robotics, cybersecurity & IoT.

### **GOAL**

The project goal is to **match** the technology providers, traditional manufacturers and supportive organisations to build meaningful connections and together transition to Industry 5.0.



## What does ReStartSMEs offer to the ecosystem?

- Assessment of digital transformation readiness
- Customised, tailor-made digitalisation plan for SMEs in transition
- UpSkilling and ReSkilling Workforce
- Matchmaking between traditional SMEs and their digital transformation providers
- Access to new clients/markets for technology providers
- · Thriving community of like-minded entrepreneurs and supportive partners

## ReStartSMEs journey for traditional SMEs

- Assessment of digital transformation readiness
- Joining the online community
- Customised technology adoption roadmap
- Matching with technology providers during hackathons
- Workforce training and upskilling
- Business Coaching

## PERFORM A FREE DIGITAL MATURITY ASSESSMENT RECEIVE TAILORED ADVISE FROM OUR EXPERTS IN A FOLLOW-UP METING.

BENEFIT FROM TRAINING BASED ON YOUR NEEDS

GET IN TOUCH WITH TECHNOLOGY PROVIDERS DURING MATCHMAKING EVENTS

DEVELOP WITH OUR EXPERTS A CUSTOMIZED TECHNOLOGY ADOPTION ROADMAP

#### **NEXT STEPS**

How to continue your digitalisation journey

#### Stay tuned Join The Community

https://restartsmes.eu https://www.linkedin.com/company/restart-smes https://twitter.com/SmesProject https://bit.ly/Spaces\_ReStartSMEs







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