



**Data Protection Notice**  
**for the**  
**European Consumer Summit 2023 - hybrid event**  
**28 March 2023**

**Your personal data** is processed in accordance with Regulation (EU) No 2018/1725<sup>1</sup> on the protection of individuals with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

**The data controller** of the processing operation is Head of Unit I.03 of the European Innovation Council and SMEs Executive Agency (EISMEA) and can be contacted at [EISMEA-CONS-PROCUREMENT@ec.europa.eu](mailto:EISMEA-CONS-PROCUREMENT@ec.europa.eu).

The following **entities process** your personal data for the organisation of the above mentioned event on our behalf as **data processor**: ICF Next, 17 Avenue Marnix, 1000 Brussels, Belgium, and their **sub-processors Production Resource Group (Belgium), IP Travel**.

In addition **Broadcaststream, B2Match, Zoom, Slido, and ONETEC** are used to support the organisation of the event as outlined below.

**The legal basis** for the processing activities are:

- Article 5(1)(a) of Regulation (EU) 2018/1725 because processing is necessary for the performance of a **task carried out in the public interest** (or in the exercise of official authority vested in the Union institution or body)<sup>2</sup>;
- Article 5(1)(d) of Regulation (EU) 2018/1725 based on **your explicit prior consent** for your non-mandatory personal data indicated below.

**The purposes** of this processing are to:

- register and manage the participation to the hybrid event;
- provide the participants access to the online event and/or access to the buildings;
- include participants in the list of participants;
- assist a limited number of participants/speakers/moderators with their travel itinerary and accommodation for onsite presence at the event venue;
- allow webstreaming, photo and audio-visual recording of the event;
- collect live feedback and to facilitate visual collaboration between event attendees;
- inform participants about follow-up activities of the event (related to the topic of the event, including feedback collection and specific, related communication activities,

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<sup>1</sup> Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC (OJ L 295/39 of 21.11.2018).

<sup>2</sup> *EISMEA Establishment Act*: Commission Implementing Decision (EU) [2021/173](#) of 12 February 2021 establishing the **European Innovation Council and SMEs Executive Agency** (OJ L 50/9 of 15.2.2021) and *Single Market Regulation* (EU) 2021/690 of the European Parliament and of the Council of 28 April 2021 (OJ L 153/1 of 3.5.2021).

such as e-mailing, monitoring and evaluation of this event) and about similar future events;

- evaluate the service of the involved service providers (data processors) mentioned above.

**The following personal data is collected** from all event participants: your full name, time zone, organization name/type/description, area of activity, country and city. This personal data is mandatory for the purpose(s) outlined above.

Furthermore, for speakers and limited number of participants attending the event at the venue in Brussels, the following data will be collected for travel and accommodation booking purposes: date and city of departure and arrival, date of birth, nationality and document type and number, dietary requirements, special requirements.

For another limited number of participants attending the event at the venue in Brussels, the following data will be collected: dietary requirements and special requirements.

Additional *non-mandatory* personal data may be collected by the video conferencing tools used for the organisation of this event as outlined below under each tool.

Please note that the event will be **web-streamed** and it is possible that you will be **recorded**. It is also possible that **photos** of you will be taken during the event and might be used for related communication purposes and published e.g. on Commission press, websites or social media or related publications.

Upon registration, you can give your explicit **consent** to have your image/voice recorded and published on related communication channels such as Commission press, websites or social media or related publications. If you do not agree to appear in the recording you can switch off your camera and mute your micro yourselves.

**The recipients** of your personal data will be authorised staff of EISMEA and European Commission in charge of the organisation and follow-up of the event, authorised staff of the Agency and Commission contractors in charge of organising the event, the relevant staff of the Presidency of the EU council and bodies in charge of monitoring or inspection tasks in application of Union or national law (e.g. internal audits, Court of Auditors, European Anti-fraud Office (OLAF), law enforcement bodies).

The event will be organised online **using the following third party tools**:

- For the purpose of web streaming, **Broadcaststream**, collects from event participants: Device's Internet Protocol address (e.g. IP address), browser type, browser version. When participants access the Service by or through a mobile device, the platform may collect certain information automatically, including, but not limited to, the type of mobile device, mobile device unique ID, the IP address, mobile operating system, the type of mobile Internet browser, unique device identifiers and other diagnostic data. For more information on how **Broadcaststream** uses cookies and processes personal data, please consult this link [PrivacyPolicy \(broadcaststream.eu\)](#).

- For the purpose of hosting the digital event and managing the different side activities, including networking, **B2match.com**, may collect from participants the following data: full name, job position, mobile phone number, profile picture, time zone, organization name/type/description/website/logo, areas of activity, country, city, address, IP address, website data, geolocation, and browser-generated information (including device information, operating system, device type, system, cookies or other technologies used to analyse users' activity).

It hosts the collected personal data on servers in EU/EEA.

For more information on how B2match.com uses cookies and processes personal data, please consult this link <https://www.b2match.com/privacy-policy>.

➤ For the purpose of Q&A, quizzes, and polls, **Sli.do**, collects the following personal data: first name (optional), last name (optional); IP address, language, website data, geolocation, and browser-generated information (including device information, operating system, device type, system, cookies or other technologies used to analyse users' activity).

For information on how **Sli.do** uses cookies and processes your personal data, please consult this link: [Legal | Slido - Audience Interaction Made Easy](#).

➤ For the purpose of hosting web meeting, **Zoom**, collects data from Speakers only when they register and use the Zoom platform: Name of the speaker.

Zoom operates globally, which means personal data may be transferred, stored (for example, in a data center), and processed outside of the country or region where it was initially collected. Your personal data may be transferred to or stored in the United States, as well as in other countries outside of the EEA, eg Switzerland, and the UK.

Detailed information on Zoom's data privacy policies is also available here: [ZOOM PRIVACY STATEMENT - Zoom](#).

- For the purpose of booking travel arrangements for a limited number of sponsored participants, **IP Travel** collects data from sponsored Participants: full name, mobile phone number, nationality, date of birth, country, outgoing and incoming city, email address.
- For the purpose of accreditation and onsite badging services for registered participants, **ONETEC** collects data from registered Participants: full name, email address.

#### **Data Transfers:**

- **Broadcaststream, Slido and Zoom** may transfer some of your personal information outside of the EU/EEA to third parties in countries and regions outside of the EEA where the local law may grant you fewer rights than you have in your own country. For more information, please read their privacy policies linked above.

The processing of your data will **not include automated decision-making** (such as profiling).

**The following technical and organisational security measures** are in place to safeguard the processing of your personal data: ICF Next as data processor stores data in certified data centres within the EU. ICF Next has implemented and will maintain appropriate administrative, technical, organizational, security and physical safeguards designed to ensure the confidentiality, integrity, availability, and resiliency of personal data. ICF Next will also protect personal data against any anticipated threats or hazards to confidentiality, integrity, availability and resiliency of personal data. ICF Next is subject to specific contractual clauses on confidentiality and for the processing of data on behalf of the Agency or European Commission, and subject to legal obligations deriving from Regulation (EU) 2018/1725 and the General Data Protection Regulation ('GDPR' Regulation (EU) 2016/679).

**Your personal data** will be kept for a maximum period of **3 years** as from your registration for this event. Data will be manually deleted at the end of this period.

**You have the right** to access your personal data and to request your personal data to be rectified, if the data is inaccurate or incomplete; where applicable, you have the right to request restriction or to object to processing, to request a copy or erasure of your personal data held

by the data controller. If processing is based on your consent, you have the right to withdraw your consent at any time, without affecting the lawfulness of the processing based on your consent before its withdrawal.

Your request to exercise one of the above rights will be dealt with without undue delay and within **one month**.

Your right to information, access, rectification, erasure, restriction or objection to processing, communication of a personal data breach, or confidentiality of electronic communications may be restricted only under certain specific conditions as set out in the **applicable [Restriction Decision](#)** in accordance with Article 25 of Regulation (EU) 2018/1725.

If you have **any queries** concerning the processing of your personal data, you may address them to Head of Unit I.03 of the European Innovation Council and SMEs Executive Agency (EISMEA) via [EISMEA-CONS-PROCUREMENT@ec.europa.eu](mailto:EISMEA-CONS-PROCUREMENT@ec.europa.eu).

**You shall have the right** of recourse at any time to the EISMEA Data Protection Officer at [EISMEA-DPO@ec.europa.eu](mailto:EISMEA-DPO@ec.europa.eu) and to the European Data Protection Supervisor at <https://edps.europa.eu>.

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