



Food & Bio Global
SUMMIT'23
26-27 September



**EUROPEAN CLUSTER
COLLABORATION PLATFORM**

www.foodbioglobal.com

ECCP Mission

ECCP's mission is to be the
European online hub
for **clusters stakeholders**

(clusters organisations, policy makers and other related stakeholders from the cluster ecosystem)
and the reference **one-stop-shop** for stakeholders in third countries aiming to set up partnerships with European counterparts.

<https://clustercollaboration.eu/>

ECCCP Services



Clusters meet Regions

Join clusters and policymakers in the local, regional, and national level and work on strengthening the industrial ecosystem of regions.



EU Clusters Talks

Your weekly opportunity to exchange knowledge and discuss topics significant to the EU business community.



EU Clusters Matchmaking Events

Team up with other cluster organisations from Europe and third countries and find new collaboration opportunities at dedicated matchmaking events.



C2Lab

Interactive workshops for cluster organisations, companies, and other interested entities to meet up, establish new collaborations and develop project roadmaps.



Cluster Booster Academy

Join our Cluster Booster Academy, meet other cluster managers and learn how to further develop your cluster and overcome challenges in your daily work!



Green Transition Support

Connect with other businesses in the green transition, and get practical knowledge, tools and information you need for your work.



Trend Universe

A strategic foresight instrument which allows you to get a deeper understanding of future trends and their impact on your cluster organisation.

C2Lab: Cluster Collaboration Labs



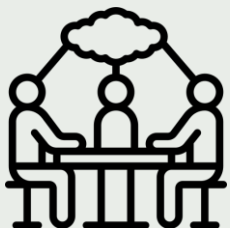
A co-creation space, a two-day interactive workshop to develop project roadmaps

<https://clustercollaboration.eu/events/organised-by-eccp/c2lab>

C2Lab concept



The Cluster Collaboration Labs (C2Labs) are **two-day interactive workshops** for project creation organised by the European Cluster Collaboration Platform (ECCP) on behalf of the European Commission.



The overall objective of the C2Labs is **to generate new projects and collaboration** between businesses, clusters, and research organisations to stimulate and scale-up interregional cooperation in new cross-border value chains.



C2Lab should contribute to **generate, facilitate, and mature** project and investment ideas based on the needs, skills, and resources of the participant organisations.



C2Lab in Lund, Sweden, March 2023



Building projects in working groups

At the C2Lab, **advisors** accompany the discussions and help with the project definition.

The participants will:

- **Get to know** each other
- Discover **synergies** among them and **common opportunities**
- Suggest the **different options** to achieve their common goals
- Discuss the **market opportunities** and return of investment
- Select the idea and **determine the activities** to achieve the business objectives
- Determine **resources** and **involvement** of partners
- Determine the **milestones** of the project
- Discuss the **desired financing source**
- Define the **next steps** for the development of the project after the workshop

After the lab, the ECCP team will follow up and help with next steps to make the project idea a reality.



A knowledge hub for energy, resource efficiency and emission reduction in European businesses

Offers:

- Good practice example database to inspire
- Contacts to potential partners, top international knowledge, and technical expertise
- An interactive network
- Updates on news and events within the community
- Soon: collection of practical tools to guide businesses through their green transition



Clusters Meet Regions



-  Lyon, France - 12-13 October 2023
-  Prague, Czech Republic - 23-24 October 2023
-  Düsseldorf, Germany – 8-9 November 2023
-  Iasi, Romania – 21-23 November 2023
-  Kraków, Poland – 11-12 December 2023

Communications Tools



Newsletter



ECCP Social Media

- [Monthly newsletter](#) – latest update
- [Quarterly newsletters](#) – dedicated success stories, interviews, latest activities, calls for collaboration
- Previous newsletters:
<https://clustercollaboration.eu/news/newsletter>
- [Twitter](#) & [LinkedIn](#)
- Social media community for promotion, through ECCP posts and reposting/retweeting your material
- Multiplier route (ECCP -> DG GROW/EISMEA)
- Suppression of current EREK's social media account to merge into ECCP's accounts fully

Using the ECCP Platform most effectively

Share your updates in the **latest news** section

Discover other clusters & expand your network using the **cluster mapping tool**

Explore upcoming ECCP & Community **events**

Learn about **open calls & funding opportunities**

Access the knowledge hub (**publications**, **policy toolkit**, **Green Transition Support**)





Contact us

ECCCP Team

contact@clustercollaboration.eu



President of the European Clusters Alliance

President of the European Clusters Alliance



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 Danish Board of
Business Development

