



Join the **Global Foodture Alliance** – Why and How

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Join the global movement

On the shoulders of The Global Foodture project and the Food & Bio Global Summit 2023, we would like to invite food and bioresource clusters all over the world to join the **collaboration towards sustainable ecosystems** within food and bioresources.



Why do we need a global alliance?

To accelerate the green transition of the global food system we need to:



Meet the challenges of tomorrow **efficiently** and **on time** by sharing and collaborating



Enable gateways to each other's food ecosystems to **replicate** and **multiply** our regional contributions to

- support the collective outreach of the frontrunners' sustainable solutions
- facilitate partnerships across ecosystems



Drive innovation and **challenge the demands of global consumers** with new solutions, which requires a massive collective effort

The Global Foodture Alliance

The Global Foodture Alliance is an independent impact-driven network of clusters and other organisations with the ambition to realise real impact, contributing through its activities to accelerate the transformation of the food and bioresource systems.

Scope

International reach; includes purpose- and impact-oriented clusters and other organisations acting as central reference points for multiple actors, which want to join forces to make a considerable contribution to the transformation of food and bioresource systems.

The Global Foodture Alliance

*Our **vision** is to rapidly become the World leading food and bioresource alliance, connecting actors & stakeholders, who want to join forces to make considerable and concrete solutions for the Food System.*

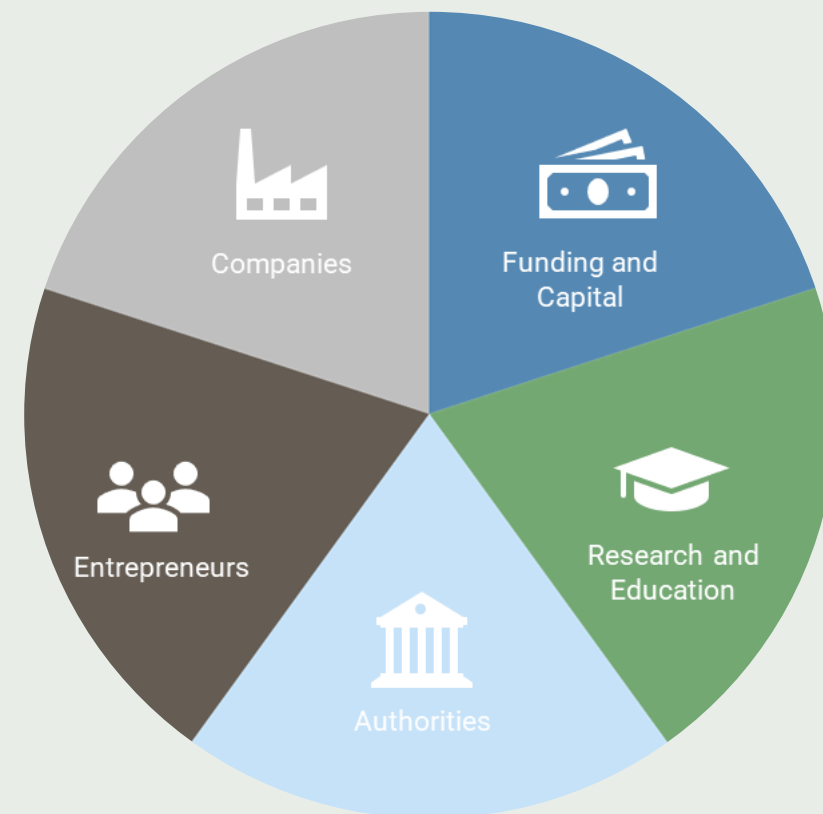
Mission

With the power of our network, we will

- act as a 'multiplier' of best practices, innovative solutions, successful initiatives, etc., which have proven to generate impact and value in regard to food and bioresource systems transformation;
- orchestrate innovation in local or regional ecosystems to foster and accelerate the global food system transformation
- connect and facilitate cross-border collaboration and capacity building, encouraging mutual learning and knowledge sharing for clusters,
- facilitate access to global ecosystems and key players
- provide access for alliance partners to knowledge resources and experts to support international inspiration for innovation

Who can become members of the Global Foodture Alliance?

- Food and bio clusters and similar innovation-supporting organisations will be the future members
- Members of the above organisations will have access to the activities, results, etc. as partners, e.g.:
 - companies (primarily SMEs)
 - research institutions
 - entrepreneurs
 - investors
 - authorities



Thematic focus

Summit Labs

- Positive plant-based nutrition
- Technologies to maximising biomass production for multiuse purposes
- Circular green transition
- Radical new food production systems



**The Global Foodture
Alliance**

Initiating members of the Global Foodture Alliance



Next

We are looking for partners to participate in the final shaping of the alliance → join us now

- Start: January 2024
- Contact us now regarding membership of the Global Foodture Alliance
 - Anni: asi@foodbiocluster.dk
 - Britt: bs@foodbiocluster.dk
- We will initiate 1:1 discussions during the next coming months
- Strategy workshop for clusters in 2024



Why join the Global Foodture Alliance?

Marjolein Brasz, CEO,
Foodvalley NL

&

Lars Visbech Sørensen, CEO,
Food & Bio Cluster Denmark