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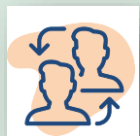
*Global Foodture: A collaboration of 7  
leading European clusters and 4 Asian  
countries about boosting the sustainable  
transition of the food system worldwide*

# Clusters Go International: Global Foodture

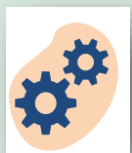


The development of the Global Foodture Alliance is funded by the European Union's COSME Programme. The content of this conference represents the views of the author only and is his/her sole responsibility; it cannot be considered to reflect the views of the European Commission and/or the Executive Agency for Small and Medium-sized Enterprises (EASME) or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains.

# Objectives



To intensify cluster and business network **collaboration across borders and sectors**



To provide a range of **market access services** including online and physical missions and matchmaking events, which reinforce cluster and business network cooperation and support the SMEs to internationalise and enter global markets.



To support SMEs in **global collaboration**



To develop **Strategic Cluster Partnerships on Climate Change** within the agrifood sector

# Consortium

The food industry is well represented by **five leading European agri-food clusters**

- FOOD+I
- VITAGORA
- Flanders' FOOD
- Foodvalley NL
- Food & Bio Cluster Denmark

The consortium is completed by **two strong transversal industry clusters**

- Packaging Cluster
- ITC

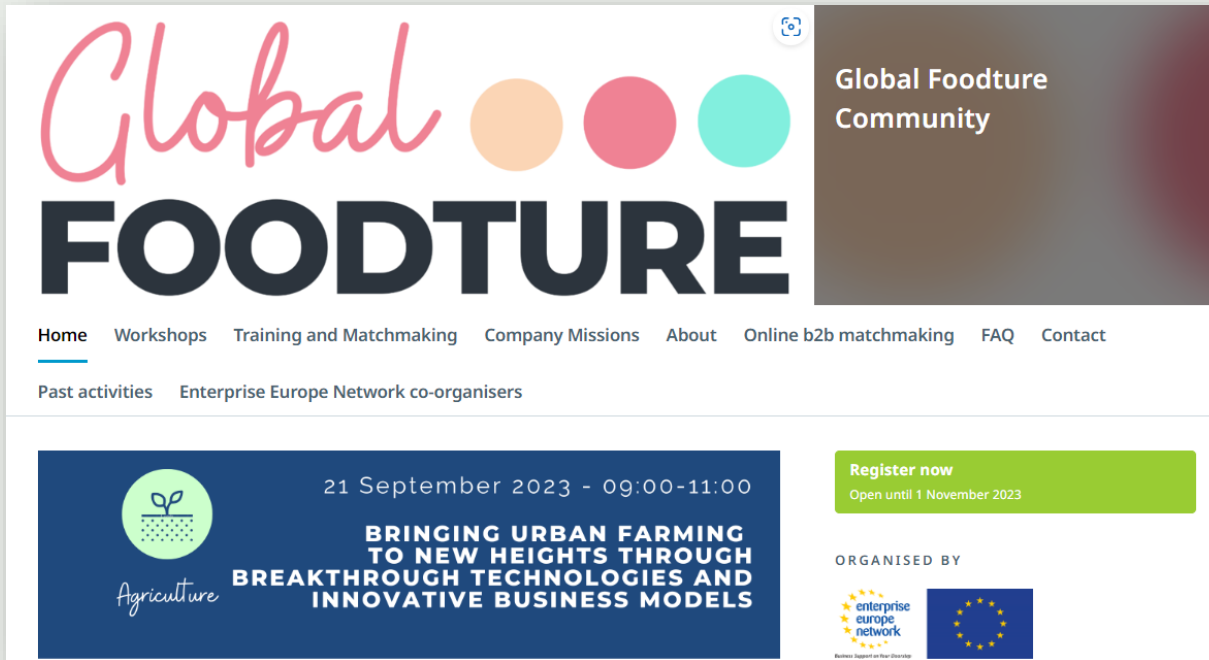
**More than 2,000 SMEs** as active members



# Collaboration partners



# Platform: Global Foodture Community



The screenshot shows the Global Foodture Community website. The header features the logo 'Global FOODTURE' with three colored circles (orange, pink, teal) and the text 'Global Foodture Community'. Below the header is a navigation menu with links: Home, Workshops, Training and Matchmaking, Company Missions, About, Online b2b matchmaking, FAQ, and Contact. Below the navigation menu are links for 'Past activities' and 'Enterprise Europe Network co-organisers'. The main banner is for an event on 21 September 2023 - 09:00-11:00. The event title is 'BRINGING URBAN FARMING TO NEW HEIGHTS THROUGH BREAKTHROUGH TECHNOLOGIES AND INNOVATIVE BUSINESS MODELS'. The event is organized by the Enterprise Europe Network, which is supported by the European Union. A green button says 'Register now' with the text 'Open until 1 November 2023'.

Global Foodture Community

Home Workshops Training and Matchmaking Company Missions About Online b2b matchmaking FAQ Contact

Past activities Enterprise Europe Network co-organisers

21 September 2023 - 09:00-11:00

**BRINGING URBAN FARMING TO NEW HEIGHTS THROUGH BREAKTHROUGH TECHNOLOGIES AND INNOVATIVE BUSINESS MODELS**

Register now  
Open until 1 November 2023

ORGANISED BY

enterprise europe network

European Union

- 11 (12) online thematic workshops with 22 (24) masterclasses
- 1 (2) international missions
- Training and matchmaking sessions
- Online b2b matchmaking

Global   
**FOODTURE**

# Online thematic workshops

Areas of Activity	Number of participants
Technology	401
Healthy products	338
Plant-based ingredients	324
Plant-based products	308
Upcycling	242
Circular Economy projects and know-how	237
Sustainable materials	228
Insect proteins	227
Microbial proteins	202
Targeted nutrition	198
Personalised nutrition	197
Recycling and Reuse	168
Precision Agriculture	154
Agricultural Mechanisation and Technologies	149
Vertical Farming	138
Urban Farming	104



# Matchmaking & international training

4 dedicated matchmaking events in combination with the international training program

- November 30, 2022 – Thailand
- April 5, 2023 – Singapore
- June 8, 2023 – South-Korea
- October 4, 2023 – Japan

On the platform, participants can schedule 1-1 matchmaking meetings throughout the whole year (October 2022 – October 2023)

[www.globalfoodture.b2match.io](http://www.globalfoodture.b2match.io)



# International missions

21 - 26 MAY 2023

JOIN OUR INTERNATIONAL MISSION TO

## THAILAND



FREE INTERNATIONAL  
TRAINING  
& MATCHMAKING



FINANCIAL TRAVEL  
SUPPORT



LIMITED  
PLACES

30 Oct - 3 Nov 2023

JOIN OUR INTERNATIONAL MISSION TO

## SINGAPORE



FREE INTERNATIONAL  
TRAINING  
& MATCHMAKING



FINANCIAL TRAVEL  
SUPPORT



LIMITED  
PLACES

# Initiating Global Foodture Alliance

More information to follow tomorrow

